

**Incentive
Based
Compensation**

**2010
Reimbursement
and Coding
Update**

**Best Practices in
Throughput**

Round Tables

**Risk and Safety
in Emergency
Medicine: A New
Paradigm**

sponsored by New York
American College of
Emergency Physicians and
the Section on Emergency
Medicine, New York
Academy of Medicine

p: 585.546.7241

f: 585.546.5141

e: nyacep@nyacep.org

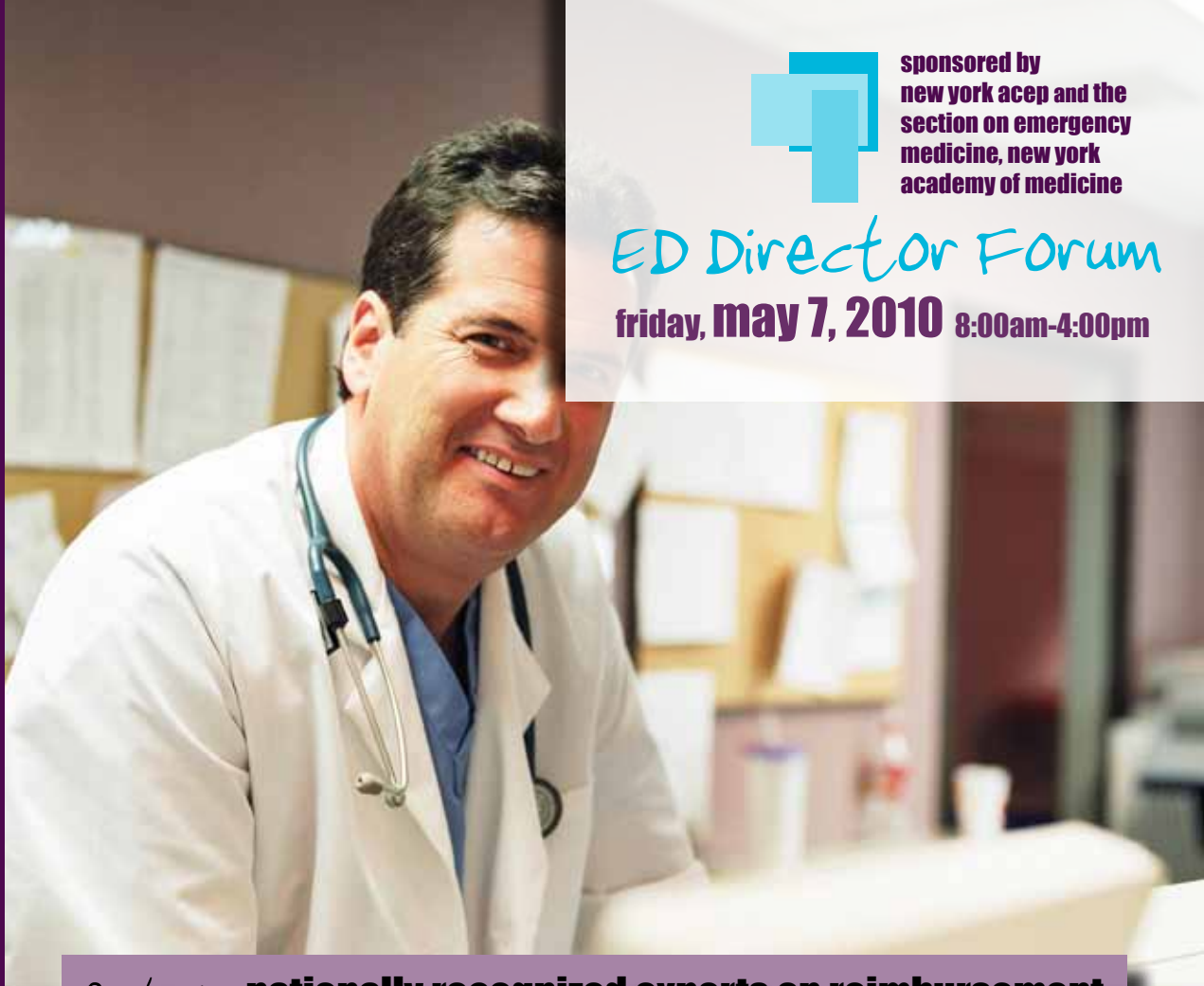
online: www.nyacep.org



**sponsored by
new york acep and the
section on emergency
medicine, new york
academy of medicine**

ED Director Forum

friday, may 7, 2010 8:00am-4:00pm



featuring **nationally recognized experts on reimbursement,
coding, risk management and patient safety**



**MICHAEL A. GRANOVSKY,
MD CPC FACEP**

President, Medical
Reimbursement Systems;
Editor, ED Coding Alert;
Member, Coding and
Nomenclature Committee,
ACEP; Member,
Reimbursement Committee,
ACEP; Member, American Academy of Professional
Coders; Chief Financial Officer, Greater Washington
Emergency Physicians; Technical Officer, American
Academy of Professional Coders, Specialty Credential
Study for Emergency Medicine; Course Director, 2010
Reimbursement Trends and Strategies in Emergency
Medicine/Advances Procedure Coding for Emergency
Medicine



**DANIEL J. SULLIVAN,
MD JD FACEP**

President and CEO,
The Sullivan Group;
Chairman of the Board of
MEA Management, LLC;
Associate Professor of
Emergency Medicine,
Cook County Hospital/
Rush Medical College;
Past President of
the Illinois College of
Emergency Physicians



new york acep and the section on emergency medicine, new york academy of medicine

ED Director Forum

friday, may 7, 2010 8:00am-4:00 pm

8:00-8:30 am Registration

8:30-9:30 am 2010 Reimbursement and Coding Update

*Michael A. Granovsky, MD CPC FACEP, President,
Medical Reimbursement Systems*

The landscape of emergency medicine reimbursement is changing and emergency department directors must remain current. Success requires in-depth knowledge of optimal coding, maximum compliance and strategies to confront escalating reimbursement challenges. The speaker will define the most recent changes in the coding and billing landscape and provide physicians with proper methods to improve their overall reimbursement strategy and collect every dollar to which they are legitimately entitled.

9:30-10:30 am Best Practices in Throughput

*Moderator: Douglas R. Maily, MD, Attending Physician,
Emergency Department, Hudson Valley Hospital Center*

*Brahim Ardolic, MD FACEP, Chairman, Department of Emergency Medicine,
Staten Island University Hospital*

*Daniel G. Murphy, MD MBA FACEP, Senior Director of Patient Care Operations,
Director of Emergency Services, Mercy Medical Center; President, Long Island
Emergency Care, PC*

*Peter Viccellio, MD FACEP, Clinical Professor and Vice Chair; Clinical Director,
Department of Emergency Medicine, State University of New York
at Stony Brook*

Operational efficiency is of critical importance to ED Directors to ensure appropriate ED management and access to services. Delays in assessment and placement adversely affect patient satisfaction and clinical outcomes. Panel members will discuss successful strategies to reduce adverse effects of crowding for patients and providers. Using examples from their own EDs, each panel member will present their viewpoints, strategies and approach for tackling the problem of crowding within the ED and throughout the hospital to improve the emergency physician's ability to manage the ED during times of resource crises. Panel members will identify and discuss barriers to efficient patient flow, review strategies to improve workflow patterns, identify methods to build effective relationships with ancillary providers and discuss how to incorporate structural redesign into an already complex environment.

10:30-11:00 am Coffee and Exhibits

11:00-Noon Incentive Based Compensation

*Michael A. Granovsky, MD CPC FACEP, President,
Medical Reimbursement Systems*

Emergency departments should consider different methodologies to ensure that physician staff are functioning at optimum efficiency. Novel approaches should be considered to improve productivity. This may include incentive based compensation. The speaker will define incentive based compensation, and explain how when properly implemented it can lead to increased physician productivity.

schedule

Noon-1:30 pm Round Tables (lunch provided)
See Round Table offering on next page

Emergency department crowding and increased time to patient care delivery occurs when demand for emergency department services outstrips supply. This is particularly acute during times of disease outbreak such as an influenza outbreak. Knowledge and awareness of possible designs, resources, and processes that improve the efficiency of delivery of care in the emergency department and the ability to respond to times of markedly increased demand or surges are essential.

Round table discussions will address applying interventions such as emergency department design changes, tracking systems, incentive based compensation, moving admitted patients to hallways of inpatient floors, and employing overcrowding scoring systems to enhance hospital specific actions related to increased emergency department demand and volume.

Discussion leaders will describe ED design changes that improve patient care and apply them to emergency department practice; apply strategies for dealing with legislators and the media when discussing important issues related to emergency medicine; recognize the importance and patient safety of moving admitted patients to inpatient hallways and translate that concept into practice; evaluate one hospital's experience in dealing with patient surge and describe how those strategies could apply to other scenarios; discuss crowding scoring systems, in particular, NEDOCS, and the definition of the hospital's response to crowding by using these scoring systems.

Immediately following the round table discussions, all attendees will hear a report and recommendations from each round table.

1:30-2:00 pm Dessert and Exhibits

**2:00-4:00 pm Risk and Safety in Emergency Medicine:
A New Paradigm**

*Daniel Sullivan, MD JD FACEP, President & CEO,
The Sullivan Group*

In today's malpractice environment, patient safety and medical error and risk education should be mandatory for every emergency department. This includes evaluating different types of errors that commonly occur, implementing system solutions that help avoid those errors and analyzing physician behavior that increase the likelihood of medical error.

This session will define a system solution to reducing risk and improving patient safety; analyze data demonstrating documentation and clinical practice behavior that relates to medical errors and risk from a study of over 170,000 high risk patients; discuss an introduction to the process of physician decision-making; *How Physicians Think-The Cognitive Autopsy* and describe current malpractice trends in emergency medicine.

4:00 pm Forum Concludes

Round Table Topics

Dealing with Legislators and Media

Gerard X. Brogan, Jr., MD FACEP, Acting Medical Director, Forest Hills Hospital; Vice President of Emergency Services, Plainview/Syosset/Franklin/Southside Hospitals

ED Design

Brahim Ardolic, MD FACEP, Chairman, Department of Emergency Medicine, Staten Island University Hospital

Healthcare Reform-Where Do We Stand Now

Andrew E. Sama, MD FACEP, Vice President, Emergency Medicine, North Shore-LIJ Health System; Chairman of Emergency Medicine, North Shore University Hospital (NSUH) and LIJ Medical Center

Incentive Based Compensation

Michael A. Granovsky, MD CPC FACEP CPC, President, Medical Reimbursement Systems

Introduction to Inpatient Length of Stay

Daniel G. Murphy, MD MBA FACEP, Senior Director of Patient Care Operations, Director of Emergency Services, Mercy Medical Center; President, Long Island Emergency Care, PC

National ED Crowding Study (NEDOCS)

Louise A. Prince, MD FACEP, Professor, Emergency Medicine, SUNY Upstate Medical University

Recovery Audit Contractor (RAC)

Eric M. Maniago, MD FACEP, Associate Director, Emergency Department, Staten Island University Hospital

Reducing Risk and Improving Patient Safety

Daniel Sullivan, MD JD FACEP, Chair, Emergency Medicine, New York Hospital Medical Center Queens

Surge Capacity Strategies

Diane M. Sixsmith, MD FACEP, Chair, Emergency Medicine, New York Hospital Medical Center Queens

Transferring Patients to Inpatient Floors

Peter Viccello, MD FACEP, Clinical Professor and Vice Chair, Clinical Director, Department of Emergency Medicine, State University of New York at Stony Brook

In accordance with Accreditation Council for Continuing Medical Education (ACCME) Standards and the American College of Emergency Physicians, presenters must disclose the existence of significant financial interests in or relationships with manufacturers of commercial products that may have a direct interest in the subject matter of the presentation, and relationships with the commercial supporter of this CME activity. Complete disclosures of all such relationships will be provided in the onsite program schedule and on syllabus cover sheets.

Forum Objectives

This forum is being offered to assist emergency department directors in dealing with the demands of providing emergency care in New York State. The emergency medicine environment is more complex now than ever before. This forum will provide directors with information to enhance their ability to be more effective and successful emergency department leaders.

Now, more than ever, the emergency department's ability to operate efficiently is paramount. In this difficult health care environment, directors need to hear first-hand plans for changing health care policy that will have a direct impact on their emergency department. This forum will assist the emergency department director in identifying strategies to address: considerations in ED throughput, billing and coding, risk management and patient safety.

Target Audience

This forum is designed for ED directors, ED associate directors, ED administrators and managers, emergency physicians and nurse managers.

Continuing Medical Education

This activity has been planned and implemented in accordance with the Essential Areas and Policies for the Accreditation Council of Continuing Medical Education through the joint sponsorship of ACEP and New York ACEP.

The American College of Emergency Physicians is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The American College of Emergency Physicians designates the 2010 ED Director Forum for a maximum of 6.50 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Approved by the American College of Emergency Physicians for 6.50 hours of ACEP Category I credit.

At the Academy

The New York Academy of Medicine is located at 5th Avenue and 103rd Street, New York, NY. Parking can be found on the street and at parking garages at 105th and Madison.



**new york acep and the
section on emergency
medicine, new york
academy of medicine**

ED Director Forum

friday, may 7, 2010 8:00am-4:00pm

Course Director **BRAHIM ARDOLIC, MD FACEP**
Chairman, Department of Emergency Medicine, Staten Island University Hospital

Getting To The Big Apple

New York is probably the most accessible city in the world. You can fly into any of three airports - Newark Airport, LaGuardia Airport or JFK International Airport. Bus or rail links these busy airports to The Big Apple. By bus, you'll arrive in the heart of Manhattan at the Port Authority Bus Terminal at 8th Avenue and 42nd Street. By train, Grand Central Station and Pennsylvania Station, both in midtown Manhattan, serve thousands daily. For more information on all there is to do and see in New York, go online to www.nycgo.com.

Special Needs

If in need of special assistance while attending the forum, call (585) 546-7241 in advance for special arrangements.

Registration

It's easy to register. If paying by credit card:

- register online at nyacep.org; or
- call (585) 546-5141; or
- fax form to (585) 546-5141

If paying by check, mail completed registration form to New York ACEP, 1070 Sibley Tower, Rochester NY 14604. Separate registration form for each registrant is required. Register by April 9 to take advantage of reduced registration fees. Registrations will not be processed until payment is received. Email confirmation will be sent to registered attendees two weeks prior to the forum.

Cancellations

If written cancellation is received by April 9, 2010, a refund for the registration fee less a \$50 administrative charge will be issued. After April 9, no refunds will be issued. Telephone cancellations will not be honored. New York State ACEP and the Section on Emergency Medicine, The New York Academy of Medicine reserve the right to cancel or postpone any course due to any unforeseen circumstance. In the event of a cancellation or postponement, New York ACEP and the Section will refund registration fees, but are not responsible for any related costs, charges or expenses to participants.



new york acep and the section on emergency medicine, new york academy of medicine

ED Director Forum

Registration Form - Friday, May 7, 2010

Please print. This form may be photocopied for additional registrants.

_____ Credentials: MD DO FACEP Other: _____
Name

_____ Institution/Hospital Is mailing address () Home () Work Department

_____ Address

_____ City State Zip

_____ Daytime Telephone extension E-mail address (required for confirmation)

<i>For your name badge</i>	Institution/Hospital: _____
	(work) City/State: _____

Check appropriate category & circle appropriate fee:	By April 9	After April 9
<input type="checkbox"/> New York Chapter ACEP members	\$240	\$290
<input type="checkbox"/> New York Academy of Medicine Fellows	\$240	\$290
<input type="checkbox"/> Other ACEP Chapter members	\$265	\$315
<input type="checkbox"/> Non-member Physicians	\$315	\$365
<input type="checkbox"/> ED Administrators/Managers	\$290	\$340

Round Tables are assigned on a first-come, first-served basis.

Please # in order of preference from 1 to 5 with 1 being your first choice:

- | | |
|---|--|
| <input type="checkbox"/> Dealing with Legislators and Media | <input type="checkbox"/> National ED Crowding Study (NEDOCS) |
| <input type="checkbox"/> ED Design | <input type="checkbox"/> Recovery Audit Contractor (RAC) |
| <input type="checkbox"/> Healthcare Reform-Where Do We Stand Now | <input type="checkbox"/> Reducing Risk & Improving Patient Safety |
| <input type="checkbox"/> Incentive Based Compensation | <input type="checkbox"/> Surge Capacity Strategies |
| <input type="checkbox"/> Introduction to Inpatient Length of Stay | <input type="checkbox"/> Transferring Patients to Inpatient Floors |

Payment Method check one:

- CHECK enclosed: \$ _____
- CREDIT CARD (circle one): MasterCard VISA American Express

_____ card number exp. date

_____ name as appears on card signature



Detach and mail (or fax if paying by credit card) this form with your payment to:
New York ACEP, 1070 Sibley Tower, Rochester NY 14604
p: 585.546.7241 | f: 585.546.5141 | e: nyacep@nyacep.org | online: www.nyacep.org